

MARKETING GUIDE

In order for your successful appearance at the steinexpo 2020 GEOPLAN GmbH offers you various advertising media that are available to you as an exhibitor.

You can request the following advertising materials directly from us via the **Exhibitor Service Center**:

Guest cards (in print or as e-ticket codes)

as an invitation for your customers and prospects

Visitor flyers and information material

as an insert in your mailings, announcement letters or together with your guest cards
as a display in your company

Poster

as an eye-catcher at strategic points in your company, e.g. at the reception

Sticker

e.g. **as an indication** of each mailing

steinexpo logo

as download on the steinexpo homepage, e.g. for your e-Mail signature

Online banner ads

created and customized banners for your **website or e-mail signature**

In addition you can compile your own **press release** and place it on your and the steinexpo homepage (press releases of the exhibitors - **available now**), incorporate the steinexpo logo with your stand number into your **advertising motifs** or use the reach of your **social media channels**!